



**Founder & CRO perspective:**  
why disciplined clinical  
outsourcing directly preserves  
capital and time.

# Protecting Biotech Cash Runway Through Smarter CRO Selection

## The Financial Reality of Clinical Outsourcing

Clinical trials consume the largest cash burn phase for most biotech companies. Outsourcing decisions made at the transition to clinical execution directly influence both cost trajectory and cash runway.



Industry research consistently shows that avoidable protocol amendments, misaligned CRO capabilities, and unclear scopes are major drivers of budget overruns.

## What it's like working with MedFriend on your outsourcing

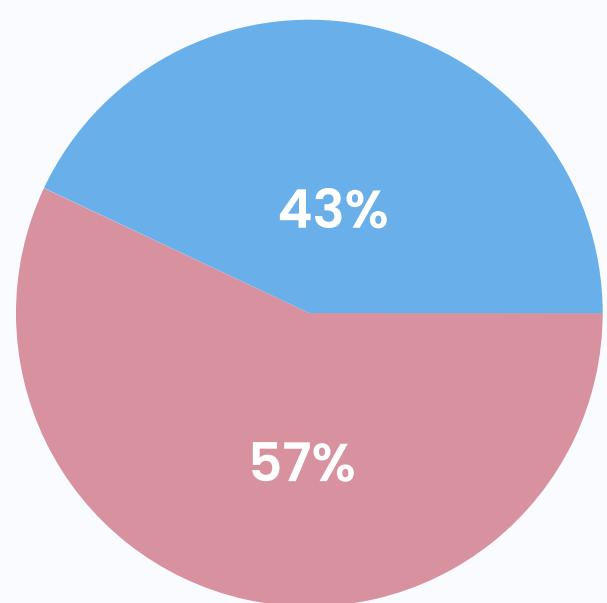
### » Structured RFPs & Proposals

MedFriend structures RFPs, proposals, and budgets to reflect real execution, reducing the likelihood of avoidable amendments.

### » Strategic Alignment

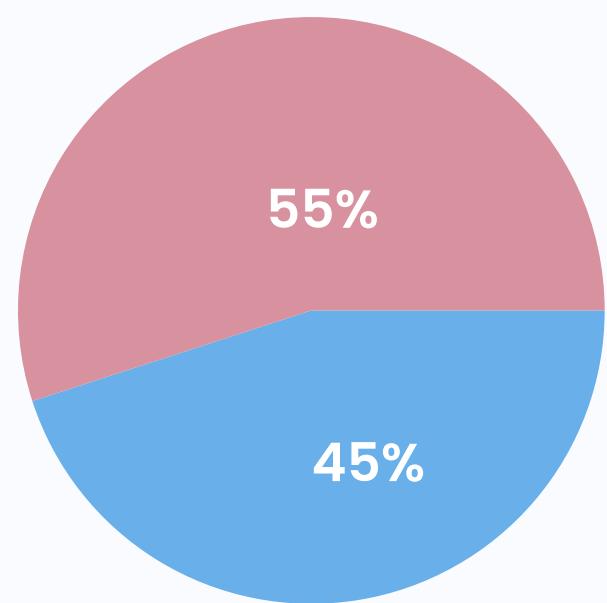
By aligning CRO capabilities and scope upfront, sponsors preserve capital and maintain financial predictability.

### Protocol Amendment Rates



No Amendments 43%  
 With Amendments 57%

### Recent Protocol Amendments



With Amendments 45%  
 No Amendments 55%

57% of Phase II-IV protocols  
undergo at least one  
substantial amendment

Nearly 45% of recent  
amendments are considered  
avoidable with better planning

### Timeline Impact

Protocol amendments typically introduce implementation delays of 2-3 months, extending trial timelines and increasing burn.

### Runway Risk

For early- & mid-stage biotechs, 1-2 avoidable amendments can materially shorten runway.

### Root Causes

Cost overruns rarely originate from the science itself. They are driven by unclear RFPs, unrealistic assumptions, and CRO under-scoping followed by change orders.

